



Welcome to the 2017 Taxi Council Queensland Annual Conference

Dear colleagues,

On behalf of Taxi Council Queensland (TCQ), I am excited to welcome you to the 2017 TCQ Annual Conference at the Mackay Entertainment & Convention Centre (MECC) from Monday 28 - August to Saturday 2 September 2017.

The TCQ Annual Conference is the premier event not to be missed for the Queensland taxi industry.

This year is shaping up to be bigger and better in every aspect!

Make sure you don't miss this great event and all the surprises along the way.

I look forward to celebrating the 2017 TCQ Annual Conference with you.

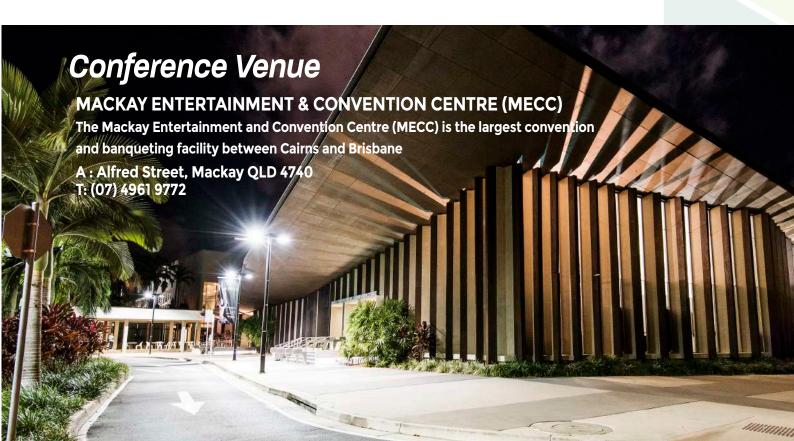
Yours sincerely

Max McBride President Taxi Council Queensland



Table of Contents

PRESIDENT'S WELCOME	2
CONFERENCE SPONSORS	4
USEFUL CONTACTS AND INFORMATION	. 5
CONFERENCE PROGRAM	6
TRADE EXHIBITION FLOOR PLAN	.8
TRADE EXHIBITORS	9
SPEAKER PROFILES	12



Thank you to our sponsors anti-

Cabahangte







Previous Locations

1965 Brisbane
1966 Brisbane
1967 Brisbane
1968 Brisbane
1969 Rockhampton
1970 Gold Coast
1971 Townsville
1972 Ipswich
1973 Bundaberg
1974 Toowoomba
1975 Cairns
1976 Redcliffe
1977 Mount Isa

1978 Gold Coast
1979 Mackay
1980 Rockhampton
1981 Townsville
1982 Brisbane
1983 Gladstone
1984 Sunshine Coast
1985 Cairns
1986 Maryborough
1987 Toowoomba
1988 Mackay
1989 Bundaberg
1990 Gold Coast

1991 Yeppoon
1992 Townsville
1993 Airlie Beach
1994 Brisbane
1995 Mount Isa
1996 Sunshine Coast
1997 Cairns
1998 Hervey Bay
1999 Rockhampton
2000 Surfers Paradise
2001 Cairns
2002 Mooloolaba
2003 Yeppoon

2004 Hamilton Island
2005 Cairns
2006 Toowoomba
2007 Gladstone
2008 Sunshine Coast
2009 Hervey Bay
2010 Gold Coast
2011 Townsville
2012 Daydream Island
2013 Sunshine Coast
2014 Brisbane
2015 Cairns
2016 Townsville

Useful contacts and information

Taxi Council Oueensland

PO Box 290, Stones Corner, Qld 4120 T: 07 3434 2100 F: 07 3349 4395 E: info@tcq.org.au W: www.tcq.org.au

Conference venue

Mackay Entertainment & Convention Centre (MECC) Alfred Street, Makcay QLD 4740 T: 07 4961 9777

Internet

Makcay Entertainment & Convention Centre (MECC) Internet usage is offered free of charge.

Username: taxi2017 Password: taxi2017

Mobile phones

As a courtesy to fellow delegates and speakers, please ensure mobile phones are switched to silent during conference sessions.

Name tags

Member delegates, partners, sponsors and exhibitors are required to wear their name tags to every conference session and function they are attending. The name tag will be provided to you at registration. Your name tag is your authorisation to attend the sessions and functions.

Special diets

Delegates who have advised special dietary requirements should identify themselves to the serving staff at functions. Please note, we cannot guarantee 100 per cent nut-free foods as some ingredients from external suppliers may contain traces of nuts.

If you have not advised us of your requirements, please see the registration staff as soon as possible. Special meals cannot be guaranteed for delegates who have not pre-booked at least 72 hours prior to a meal.

Dress codes

Smart casual attire is appropriate for the conference sessions and welcome drinks and canapés. A jacket may be required for the air conditioned conference sessions.

The gala dinner is black tie, which includes evening dresses for the ladies and suit and tie for the gentlemen.

Climate

Enjoying a tropical climate, Mackay experiences stunning weather year round with hot summers and warm, sunny winters. Cooled by breezes off the coast, nights can be quite cool in winter

Month	Max (C)	Min (C)	Rainfall (mm)
Aug	21	12	34
Sep	26	15	25



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Conference PROGRAM

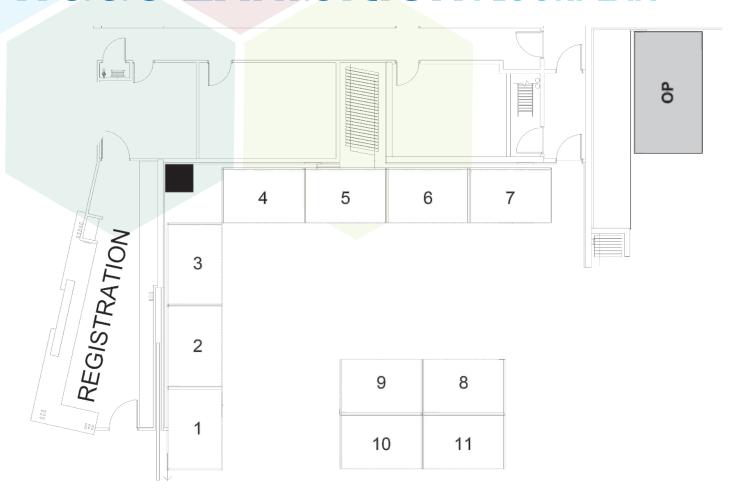
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Social Day			
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Registration			
Morning tea in Industry Exhibition SPONSORED BY	COUNCI		
Master Class #1 - How can I best use and understand Social Media Stephen Thirgood, Curious Minds			
Lunch SPONSORED BY	icouncil		
Master Class #2 - Media Lyall Mercer, Mercer PR			
Welcome Drinks & Canapés SPONSORED BY	mti		
Registration			
Soft Opening			
las Webber, Mackay Tourism			
Conference Opening			
Greg Williams, Mayor of Mackay			
Autonomous Vehicle			
Steve Cratchley, Australian Driverless Vehicle Initiative (ADVI)			
Morning tea in Industry Exhibition SPONSORED BY	3)		
Regulators Panel Session			
Suzanne Rose, Wayne McGorvern, Stephen Robbins			
Department of Transport and Main Roads (DTMR)			
ATIA Update - National Update on the Taxi Industry			
	Social Day Registration Morning tea in Industry Exhibition Master Class #1 - How can I best use and understand Social Medistephen Thirgood, Curious Minds Lunch Master Class #2 - Media Lyall Mercer, Mercer PR Welcome Drinks & Canapés Registration Soft Opening Tas Webber, Mackay Tourism Conference Opening Greg Williams, Mayor of Mackay Autonomous Vehicle Steve Cratchley, Australian Driverless Vehicle Initiative (ADVI) Morning tea in Industry Exhibition SPONSORED BY Regulators Panel Session Suzanne Rose, Wayne McGorvern, Stephen Robbins		

Conference PROGRAM

*Please note, program is subject to change

PROGRAM				
12.30 PM – 1.45 PM	Lunch SPONSORED BY BRISBANE AIRPORT			
1.45 PM – 2.30 PM	Social Media - What impact has social media had on the plight of the Taxi Industry Stephen Thirgood, Curious Minds			
2.30 PM – 3.15 PM	Media - Why is the media so important and how do we use it to our advantage Lyall Mercer, Mercer PR			
3.15 PM – 4.00 PM	Unlock hidden value and improve your bottom line Derek Hooper, NUONIC			
4.00 PM – 5.00 PM	Happy Hour SPONSORED BY COUNCIL			
Friday 2 September				
9.00 AM – 10.00 AM	Health & Well-being - "An Simpler, More Effective Path to Good Health" John Toomey, Global Wellness			
10.00 AM – 10.30 AM	Update on the development of driving safety resources to improve taxi driving safety Dr Darren Wishart, CARRS-Q			
10.30 AM – 11.00AM	Morning tea in Industry Exhibition SPONSORED BY COUNCIL			
11.00 AM – 11.45 AM	Changes in legislation and what is my legal responsibility Tom O'Donnell, O'Donnell Legal			
11.45 AM – 12.30 PM	Economic Changes Mark Wallace, RPS Group			
12.30 PM – 2.00 PM	Lunch SPONSORED BY Mackay Whitsunday			
2.00 PM – 2.30 PM	Taxi Project - The role of public education and health behaviour change strategies in road safety Dr Ioni Lewis, QUT			
2.30 PM – 3.00 PM	Spiralling Markets to 2031 Jonh Mayo, Spinal Life Australia			
3.00 PM – 3.45 PM	Digital disruption and the retail industry Dominique Lamb, National Retail Association (NRA)			
7.00 PM – 11.00 PM	Gala Dinner SPONSORED BY Calachoroxe			
Saturday 3 September				
8.00 AM – 5.00 PM	Social Day			

Trade Exhibition FLOORPLAN



#1. Cabcharge Austraia Limited

C David Lao

P 02 9332 9229

E david.lao@cabcharge.com.au

W www.cabcharge.com.au

#4. AVA Gourp

C David Freeman

P 07 3621 9800

E davidf@avagroup.net.au

W www.vehicleacesssolutions.com.au

#7. Autocabs

C Paul Hughes

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#10. Bridgestone Australia Ltd

C Nick Hansford

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#2. Germ Free Bioscience Australia

C Tom Lowther

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#5.13CABS

C Greg Hardeman

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#8. Taxi Council Qld

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W www.tcq.org.au

#11. Smartmove

C Bill Cumpston

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W www.smartmovetaxis.com

#3. MTI

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#6. Taxi Ads Pty Ltd

C Vaughan Jones

P 07 5455 0216

E Vaughan.Jones@gotransit.com.au

W www.gotransit.com.au/

#9. Taxi Butler

C Steven Blom

P +31208943897

E steven.blom@taxibutler.com

W www.taxibutler.com

2017 Trade EXHIBITORS



#1. Cabcharge Austraia Limited

Cabcharge is an innovative ASX listed Australian personal transport business that provides payments technology in over 22,000 taxis across all major metropolitan and rural centres nationally. With Cabcharge's FAREWAYplus payments system, taxis can accept all major credit cards, including Cabcharge cards, with transactions paid to a nominated bank account on a daily basis. Please be sure to visit our trade booth to see how Cabcharge can make payments go faster for you.



#2. Germ Free Bioscience Australia

The ASX listed Zoono Group via Germ Free Bioscience, offers Queensland taxi owners a unique, exclusive and significant point of difference. The safest, most long lasting bacterial and virus protection available in the world today. Water based, non-toxic, alcohol free and food safe. Stay Germ Free 24/7.



#3. MTI

MTI (Mobile Technologies International) are industry leaders in advanced taxi dispatch and booking technology. Their solutions are used throughout America, Canada, Finland, the United Kingdom, New Zealand and Ireland. Solutions include; a user-friendly driver app (smartphone or tablet), soft-meter, camera system, smartphone booking app, driver portal, web-booker, web TelOp, management dashboards and much more. MTI invites you to visit their booth to learn about their latest solutions and features.



#4. AVA Gourp

AVA-Group have been converting Wheelchair Accessible Buses since taking over from Tieman in 2012. With the New Evolution Series Wheelchair Lift & best Configuration seating packages, we simply see ourselves as the best Modifier of Vehicles across the country. Backed up with Spare Parts & Service across Queensland – AVA-Group are the Manufacturer, & Modifier.



#5.13CABS

13CABS is a leading taxi booking service provider operating anytime, anywhere in Melbourne, Sydney, Newcastle, Adelaide, Hobart, Darwin and Brisbane. Our national contact centre, which has over 200 staff, services many regional and country taxi networks around Australia. Whether you operate a couple of cars or a fleet of hundreds, our team is available 24 hours a day, 7 days a week, 365 days a year.



#6. Taxi Ads Pty Ltd

Taxi Ads is part of the Go Transit business which is Australia's largest provider of advertising for the transit sector. Taxi Ads and Go Transit operate across 90 regions with a shared asset portfolio of almost 15,000 vehicles nationwide, including Taxis, Light-Rail and Buses in all regions from Darwin to Hobart. Taxi Ads delivers immediate income to Taxi Operators providing an additional revenue stream to those who support Taxi Ads large format nationwide advertising campaigns.



#7. Autocabs

Autocab is the No. 1 supplier of Taxi Booking & Dispatch Systems in the world. Having sold their first system in 1991, Autocab has grown to become the largest supplier of Booking & Dispatch Systems in the world today. Our bespoke cloud-based solutions help power over 1500 companies across the world.



#8. Taxi Council Qld

Taxi Council Queensland, as the state's peak industry body, represents all involved in the industry including drivers, owners, operators and booking companies. It exists to expand the total market for taxi services through effective engagement with governments, stakeholders and the community.



#9. Taxi Butler - taxi booking device

The Taxi Butler is a taxi booking device that directs more orders to your taxi company. It is a rugged taxi kiosk that makes ordering a taxi from all venues like hotels, restaurants & bars simple and easy. With just one press of a button, the taxi is on its way!



#10. Bridgestone Australia Ltd

Bridgestone Australia is pleased to announce a national tyre purchase program offering the taxi industry competitive discounts on all tyres, in particular common taxi vehicle fitments such as Toyota Camry, Prius, HiAce, Commodore and more. To find out more please email qldtaxicouncil@bridgestone.com.au with your enquiry.



#11. Smartmove

SmartMove is the dispatch and management system of choice for country and metropolitan taxi networks. Built on a foundation of industry-leading software and customer support, we bring you a system that saves time, money and is flexible enough to adapt to rapidly changing regulatory environments. Just ask our current customers.

Welcome to Mackay

The Mackay region is delighted to partner with Taxi Council Queensland Conference, and warmly welcomes all delegates and speakers.

The region offers diverse experiences and an enviable climate, with daily temperatures averaging just over 22oC in mid winter in August/September!

It's the perfect weather to enjoy a dip at the popular Bluewater Lagoon or one of the region's 31 beaches, some of which are just a stone's throw from the City Centre.

Be swept away in the culture of Mackay's City Centre, which features one of the best collections of art deco buildings in Queensland.

Relax and watch the sunset over the blue water Pioneer River, or enjoy a stroll along the 21km award-winning Bluewater Trail, which takes in the region's natural beauty and features six original and eye-catching pieces of public art.

There's also a vibrant seaside marina with alfresco dining, pristine rainforest hinterland and one of the only places in the world that offers a chance to scuba dive with platypus.

The region is fueled by a world class resource services sector, a resurgence in the Bowen Basin, a resurgence in agribusiness, growth in tourism, and an emerging marine sector.

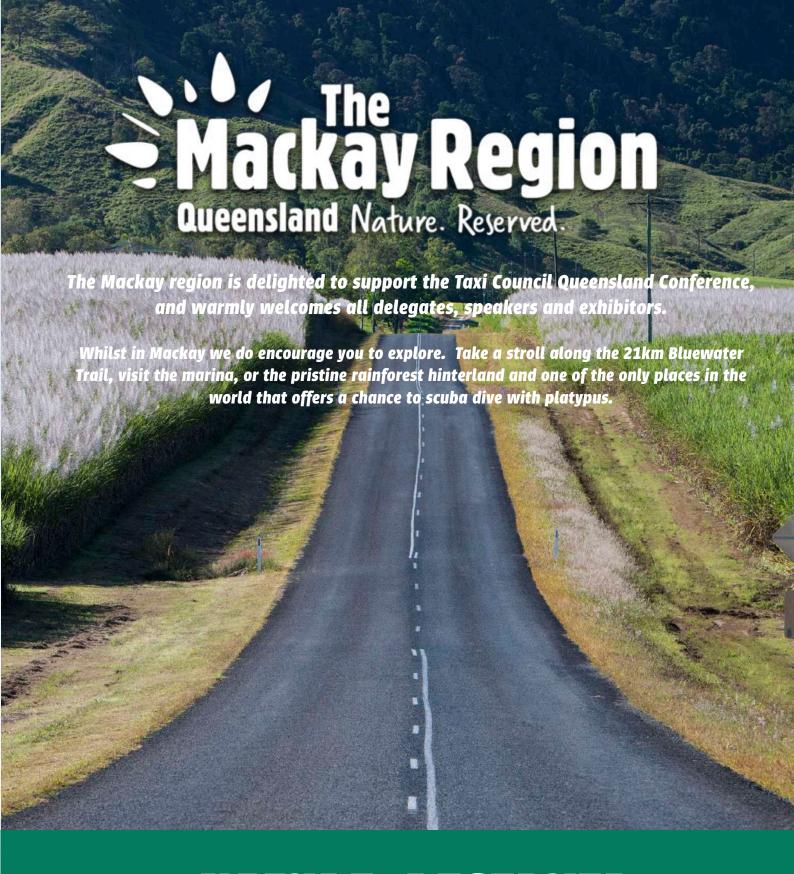
It is the largest sugar-producing region in Australia and nearly a third of Queensland's export goods originate from the Mackay region. We're also committed to being "active" and some of our achievements will be showcased through this conference program.

While you are in Mackay for the conference, we do encourage you to explore the local region. We hope you enjoy your stay.

CONFERENCE SPONSORS

Conference Partner: Mackay Regional Council





NATURE. RESERVED.





Steven Cratchley, Co-Chair, Australian Driverless Vehicle Initiative (ADVI)

Steve Cratchley is the Co-Chair of the Scientific Research Group at ADVI. He is a specialist on advanced automotive technologies and has been investigating these for many years. He is particularly well connected globally in this space with those working on advanced vehicle technologies and was one of the earliest Insurance contacts for ADVI. Steve's other role is Asset and Advanced Technology Pricing Manager at Suncorp and has worked in many fields across Strategy, Innovation and Underwriting roles and is uniquely qualified to talk about emerging vehicle technology.



Blair Davies, CEO, Taxi Council Qld (TCQ) and Australian Taxi Industry Association (ATIA) Blair Davies is the CEO of the Australian Taxi Industry Association (ATIA) and Taxi Council of Queensland (TCQ) – respectively the national and state peak industry bodies representing the interests of taxi licence owners, operators, drivers and dispatch networks. He is also an international Vice President of the US based, Taxicab Limousine and Paratransit Association (TLPA) – the major trade association representing private sector, for-hire ground transportation providers in North America. Blair originally joined the taxi industry in 2002 as CEO of TCQ before taking on the dual roles of CEO for TCQ and ATIA in 2005. He was a director of ATIA for 9 years and he is currently a member of the TCQ board, the TLPA board, the TLPA's Executive Committee, a graduate member of the Australian Institute of Company Directors (AICD), and a member of the federal government's National Accessible



Derek Hooper, Director and COO, Nuonic

Public Transport Advisory Committee (NAPTAC).

Derek a Director and COO of data analytics firm Nuonic, which provides a range of digital services including proprietary data provision, analysis, technology development and consulting. Derek has over fifteen years experience working in the management consulting and engineering consulting fields. His technical background covers analytics, modelling and transport engineering; his business experience includes leading the execution of major technology led business transformations, business development and financial management.



Dominique Lamb, CEO and Director, National Retail Association (NRA)

Dominique Lamb is the CEO of the National Retail Association and Director of NRA Legal, who has extensive experience providing industrial relations and employment law advice to a range of small, medium and large businesses across a range of industries. Dominique brings a level passion and motivation to her role which is hard to find. In 2011, she was awarded the Australian Institute of Management's Young Gun of the Year Award and in 2016 Dominique was a finalist in the Brisbane Women in Business Awards. In her downtime, Dominique is a strong advocate for victims of domestic violence and has volunteered with the Women's Legal Service Queensland for over six years. Dominique is currently serving on the WLSQ board as well as being the Chair of their Dancing CEO's event which raised \$260,000 in 2017. As the CEO of the National Retail Association, Dominique plays an integral role by liaising and advocating on behalf of retailers at a Federal and State Government level on all areas of policy which affect retail businesses both large and small, including but not limited to technical standards, product safety, industrial relations, loss prevention, city planning and infrastructure.





Dr Ioni Lewis, Senior Research Fellow, CARRS-Q

Dr Ioni Lewis is currently a Senior Research Fellow at the Centre for Accident Research and Road Safety - Queensland (CARRS-Q) based at the Queensland University of Technology (QUT). Ioni has extensive experience in road safety and traffic psychology research having worked in the field for 15 years. Her expertise is in the area of road safety public education and health behaviour change. She has conducted much research into the design and evaluation of road safety advertising campaigns. She has expertise in evaluation methods for road safety interventions with such evaluations drawing upon her knowledge of qualitative and quantitative approaches.



John Mayo, Chief Advisor - Government, Spinal Life Australia

John joined the Spinal Life Australia (formerly the Paraplegic and Quadriplegic Association of Queensland) in 1994. He is an advocate for inclusive communities and works with the three tiers of government on policy and services. He has been part of the triumvirate of Queensland Transport, taxi companies and consumer advocates working together over the past 20 years to enhance taxi services. Since December last year, he has been working with many others on having the Taxi Subsidy Scheme reinstated for recipients of the National Disability Insurance Scheme – and is now working toward a national Taxi Subsidy Scheme. John is a member of various groups including: Inclusive Brisbane Board, Brisbane City Council, Disability Advisory Council (Ministerial), Dept. Transport & Main Roads Accessibility Reference Group, Personalised Transport Industry Reference Group.



Wayne McGovern, Regional Manager, Department of Transport and Main Roads (DTMR)

Wayne McGovern is the Regional Manager (Passenger Transport) for South East Queensland within the Department of Transport and Main Roads (TMR), TransLink Division, Regional Operations. Wayne has over 40 years of public sector service, with most of that spent working with a regulatory environment. Wayne spent 18 years with the Queensland Police Service, leaving as a Detective Sergeant to take up a position as a Customer Service Manager with Queensland Transport. After managing customer service centres at Beaudesert and Ipswich, Wayne moved to Toowoomba as the Manager (Passenger Transport Operations) for the Darling Downs area, before taking on the role of Regional Manager in 2004. Wayne has spent the last 15 years working in the passenger transport services area within TMR, and has a depth of operational regulatory experience from auditing and investigations through to contract management. Most recently, Wayne has been contributing to the Personalised Transport Reforms to ensure that legislative and policy changes are translated into the operational service delivery environment for the 11 regional passenger transport offices across the State. Wayne



Lyall Mercer, Managing Director, Mercer PR

Lyall Mercer is Managing Director of Mercer PR, a corporate public and media relations consultancy with clients across the business, political, non-profit and legal fields. A former journalist, Lyall specialises in media strategy, issues and reputation management and crisis communications. Based in Brisbane but operating nationally, Mercer PR has dealt with clients and media on every continent.



Tom O'Donnell, Solicitor, O'Donnell Legal

Tom O'Donnell is a solicitor who practices in the areas of commercial and personal injuries litigation. His background in accountancy and commerce assist him in pursuing the best possible solution given the commercial reality of the situation. Since 2014, Tom has acted for the TCQ in a number of matters and has an intimate knowledge of TOPTA and the upcoming changes to the legislation. Tom is actively involved in the Queensland Law Society and his given evidence to Parliamentary Inquiries. In 2014 he was appointed as a Sessional Member of QCAT. Outside of the law, Tom is a Member of the King's College Council at the University of Queensland and is a Director of the Rural Doctors Association of Queensland Foundation.



Stephen Robbins, Director, Department of Transport and Main Roads (DTMR)

Stephen Robbins is Director (Personalised Transport Policy) within the Department of Transport and Main Roads. Since joining the department in January 2017, Stephen has been responsible for leading the development of policy reforms to Queensland's personalised transport framework. Prior to joining the department, Stephen held various transport and infrastructure policy and project management roles with the Queensland and Australian governments.



Suzanne Rose, Executive Director, Department of Transport and Main Roads (DTMR)

Suzanne Rose is the Executive Director (Service Policy) within the Department of Transport and Main Roads. Suzanne has almost 30 years public sector experience. She has an extensive background in public policy leadership, specialising in passenger transport policy for the last 10 years. More recently, she has been leading the development and implementation of the personalised transport reforms in Queensland.



Stephen Thirgood, Managing Partner, Curious Minds

Stephen Thirgood is the Managing Partner of Curious Minds. Curious Minds works with a range of clients in complex reputation management environments. Curious Minds adopts a community first engagement approach based on mass activation, truth & evidence sharing. Curious Minds currently works with stakeholders in the transport, mining, gambling & community services sectors. As a social media & tech focused company Curious Minds is in the business of building media solutions, they are the founders of www.bandviews.com and partner various fundraising NGO's using social media & technology to facilitate change across a range of areas.



John Toomey, Grobal Wellness

John Toomey is one of Australia's leading Health Educators. Holding a Degree in Physical Education, John has worked in many diverse areas involving Health, Fitness and Sport. Since 1982, he's served in High Performance roles at seven different AFL Clubs. He has also worked with a variety of other Professional Sports Clubs in Leadership and Culture Development. He has been working in and leading the way in the Health Education sector since 1980. He's completed over 20,000 hours study in this field. As a professional speaker and trainer, John has presented over 2200 seminars in the corporate arena in Australia, New Zealand, the US and South East Asia.

Speaker Profiles



Mark Wallace, Regional Technical Director - Economics, RPS Australia Asia Pacific

Mark Wallace is the Regional Technical Director and head of the Economics service line for RPS in Australia Asia Pacific. He is a leading economist, strategic advisory and commentator with over a decade of applied experience in private, public and not-for-profit sectors. His experience covers all Australian States, where he has worked with clients in regional economic development, health, property, infrastructure and policy sectors to deliver tangible, positive outcomes for client. Mark was the principal author of the Queensland Taxi Council's submission and supporting research to the Varghese Review and has a comprehensive and detailed understanding of the opportunities and challenges facing the Queensland taxi industry into the future.



Greg Williams, Mayor, Mackay Regional Council

Greg is a 5th generation Mackay local and brings a wealth of business, political, community and defence experience to the new Mackay Regional Council to which he was elected Mayor in 2016. He served as Mayor of Mackay City Council 1991 - 1994, prior to the amalgamation of the City and the Pioneer Shire. In the 22 years since, his business career has seen roles such as the Regional General Manager for Queensland and the Northern Territory at Chandler MacLeod (one of Australia's largest Human Resources companies); the founding General Manager of national aerospace staffing firm Aero Ready; and 8 years' experience in General Management in heavy engineering supply and service to the Queensland mining industry. Greg has an organisational reputation focus, demonstrated expertise in people management, and a demonstrated commitment to community service. Outside of business, he is a licenced pilot and has had over thirty-five years' service in the Australian Air Force Cadets where he holds the rank of Group Captain (AAFC). Greg is married to Annette and they have two adult children.



Dr Darren Wishart, Senior Research Fellow, CARRS-Q

Dr Darren Wishart has considerable experience in work related road safety research and consultancy and has been involved in numerous industry projects relating to fleet and motorcycle safety, particularly while working in the Centre for Accident Research and Road Safety Queensland (CARRS-Q). He has recently been appointed to the position of Principal Scientist with the Australian Road Research Board (ARRB Group) and is based in Brisbane. Darren has also been called on to provide evidence for government enquiries and has held previous positions on a number of National and International road safety committees. He is the current Queensland Chapter Chair of the Australasian Fleet Management Association. Darren in recent years has delivered nationally and internationally numerous seminars, workshops and public speaking engagements particularly on fleet safety. In recent years, Darren has been leading a number of projects specifically relating to safety in the taxi industry. Today's presentation provides an update on one of those projects relating to further data analysis and the development of a taxi driving safety guide and associated resources designed to assist the taxi industry further improve taxi safety.



Tas Webber, General Manager, Mackay Tourism

Tas Webber is the General Manager of Mackay Tourism Ltd, the peak tourism organisation for the Mackay and Isaac regions. Mackay Tourism Ltd is responsible for destination marketing, business networking and development for the tourism industry, and facilitating the access and dispersal of visitors to and within the region. Over the last 14 months in this role, Tas has developed strong connections and relationships with stakeholders, operators and businesses in The Mackay Region and has initiated several strategies, business plans and organisational changes to improve and develop the tourism industry. Tas has a wealth of experience in the tourism industry, having worked for Fraser Coast Tourism and Fraser Coast Opportunities for the last five years. He brings a fresh approach and innovative concepts to The Mackay Region, which is backed by a strong marketing and business background.



Cabcharge

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Let's keep in touch

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